

# SPONSORSHIP, DONATION and VOLUNTEER OPPORTUNITIES

### Banff "SaSquash" Tournament Jan 10 to Jan 12, 2025

The very popular Banff "SaSquash" Tournament is being held January 10 to 12, 2025 at The Banff Rocky Mountain Resort. The Bow Valley Squash Foundation is very excited to be partnering again with the Best of Banff group as your hosts for this prestigious event.

The event will not only be a first-class sanctioned Provincial tournament, but will also serve as a fund raiser for the Junior Outreach Squash Program (JOS) and an introductory Adult (Try It) program, run by the Bow Valley Squash Foundation on Thursdays from 4 to 7 pm at The Banff Rocky Mountain Resort.

The program currently serves approximately 20 children and young adults from the communities in the of Morley, Exshaw, Canmore, Dead Mans Flats, Lake Louise, Kananaskis and Banff. Our participants are school kids and permanent residents as well as refugees, temporary foreign workers, immigrants, aboriginals and many others. Instruction is lead by an experienced Squash Alberta certified coach, Cam Fishenden as well as many trained volunteer coaches. JOS has been running since the Banff 2014 Alberta Winter Games with the purpose of teaching squash and life skills. The program is free to all participants, as the Bow Valley Squash Foundation handles equipment and logistics with the Banff Rocky Mountain Resort generously donating the court time.

#### WE NEED YOUR HELP - FINANCIALLY AND LOGISTICALLY

We need many resources and invite you to consider assisting us in one of the following ways:

#### 1. Financially:

- Tournament supporters receive a variety of benefits depending on the level of sponsorship. As an example sponsors of \$500.00 or more receive their company name on the official tournament souvenir (High quality dry fit shirt) and company logo on the sponsorship poster at the tournament.
- If you would like to be the Title Sponsor we will prominently promote your organization in all
  aspects of the Tournament. Details are completely negotiable. See the website tournament
  page for all the Sponsorship levels such as: Partner, Sponsor or Donor levels:
   <a href="https://bowvalleysquash.org/tournament/">https://bowvalleysquash.org/tournament/</a>
- Prize sponsors all Tournament Levels.

Devoted to Junior Outreach Squash & Try It Adult programs in the Bow Valley

Kevin Arnsdorf - President – 416.712.4239 Omar Angeles – Vice President – 403.667.6999 Jennifer MacAulay – Secretary – 403.678.1006 Richard Bremner – Treasurer – 403.678.2659

E Transfers to: play@bowvalleysquash.org Website: https://bowvalleysquash.org/



- Donations for the silent or live auctions to be held on Sat, Jan 12 at the 2025 SaSquash Tournament evening dinner celebration.
- Cash donations of any size to assist our JOS & Try IT program are welcome. These can be conveniently e transferred to play@bowvalleysquash.org.

At a minimum, we need to raise \$10,000 annually to support the JOS & TRY IT Squash Program. Your Sponsorship offer is vitally important to us.

Please consider helping us so we can continue offering a high quality free squash program in the Bow Valley this season.

## 2. Logistically

• We need volunteers to help run the Tournament – Tournament registration, Player packages, tracking games scores, assisting with officiating all require volunteers. If you can let us know what you may be interested in that would be great.

### 3. Volunteer/Donate to JOS

• We are always in need of equipment – racquets, shoes, glasses, shorts/shirts. If you can donate new or used (in good clean condition) any of these items please contact us.

For your convenience a Pledge Form is available should you want to make a donation today.

Please approach any of the Board Directors (below) for any information that you may require or assistance that you can provide.

Thank you in advance for your consideration of support of this free Bow Valley squash program. It will make a difference to the lives of many juniors and new players of all ages!

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